

# Fall 2021 Internships

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- Join an exciting startup launching a beverage product for the young adult social experience
- Gain mentorship through the founders, two successful professionals with top consulting firm pedigrees (McKinsey) and Greek life affiliations
- Get experience with tangible product launch through several different exciting roles
- NextDay is seeking self-starting, fun, and humble team members with independent thinking, reliability, and treat people with respect

The logo consists of the letters 'ND' in a bold, sans-serif font. A white teardrop shape is positioned to the left of the 'N', partially overlapping its vertical stroke.

N E X T D A Y

A black and white photograph of a large crowd at a party or concert. In the center, a person stands with their arms raised. To the right, a DJ is visible behind a booth. The scene is dimly lit with stage lights creating a hazy atmosphere.

Don't let long nights slow  
you down





# Details on Internships

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## Available positions:

- **Digital Marketing Intern** – Coordinate our presence across social media platforms. Bring creativity to the team, helping curate and manage published content, respond across omnichannel platforms to create a unified customer experience. *Social media presence required, prior experience in marketing bonus.*
- **Corporate Intern** – Work on corporate strategy and go-to-market design. *Structured communication and Microsoft Office proficiency required, prior experience in strategy bonus.*
- **Branding and Graphic Design Intern** – Drive our branding efforts through creation of digital and physical assets for use with marketing campaigns, launch events, and online presence. Work at the intersection of art and digital to help launch our product. *Web design and Illustrator/Photoshop proficiency required, photography and videography skills bonus.*

**Requirements** – The ideal candidates will have reflective internships / experiences for the respective role. Candidates should be self-starting, driven by excellence, humility, analytical depth, breadth, and resourcefulness. Collaboration is critical.

*Note: Priority for those attending the following universities - UMD, GWU, Howard, AU, Georgetown, Towson, Johns Hopkins, UMBC, UVA, VTech, Radford, ODU, VCU, JMU, GMU*

**Apply** by sending your 1) resume, 2) a short statement in email explaining interest (less than 100 words), 3) example of output or skill (e.g., links to managed social media accounts, portfolio) to [contact@getanextday.com](mailto:contact@getanextday.com)